

180 / 180 WITH PERFORMANCE PACKAGE / 3100

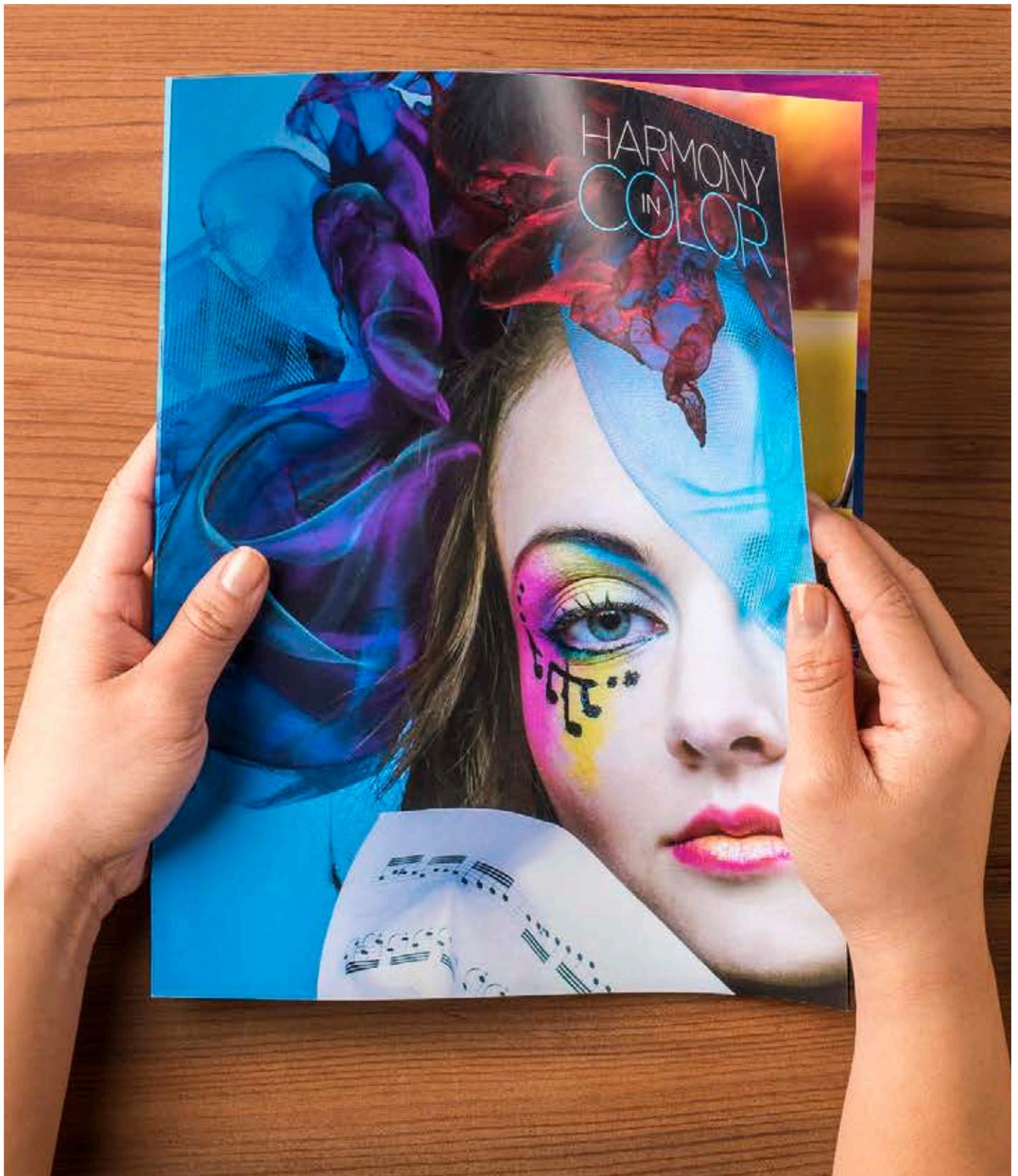


# THE XEROX® VERSANT® FAMILY OF PRESSES

Advance. Automate. Do More.



Three presses. Three levels of automation. A singular standard for quality, versatility and results.



# With Versant<sup>®</sup>, success is automatic.



## MORE AUTOMATION ADDS UP TO BETTER RESULTS.

The Xerox<sup>®</sup> Versant Family of Presses takes automation to the extreme. Incredibly, you'll get higher quality, greater media latitude and advanced capabilities while spending less time on complicated and time-consuming calibration, alignment and high-overhead offline processes.



## MORE PERFORMANCE

With increased duty cycles and the ability to print from 80 to 100 pages per minute on stocks up to 350 gsm, you're ready to go – fast. Innovative Xerox<sup>®</sup> technologies – like our Integrated Registration Alignment (IRA) and Production Accurate Registration (PAR) – provide benchmark registration, image-to-media alignment and density uniformity, and other automated productivity-enhancing benefits.



## MORE IMAGE QUALITY

Stunning Ultra HD Resolution and 10-bit technology\* provides four times more pixels on a page than other presses. Our EA Toner, fusing technology and built-in Xerox<sup>®</sup> Confident Colour technology utilising an inline spectrophotometer or Full Width Array combine to deliver exceptional offset quality on every digital job.



## MORE VERSATILITY

Three Versant presses give you the flexibility to craft what you need with Xerox<sup>®</sup> FreeFlow<sup>®</sup> and EFI<sup>™</sup> Fiery<sup>®</sup> DFE choices. Advanced feeding choices allow for longer, uninterrupted runs and more up time. Get unsurpassed finishing and stacking flexibility, and print everything from envelopes to banners to full bleed booklets. Take on more types of margin-friendly inline finishing jobs with all the options you need for speed, automation and productivity built right in. Enjoy the ease of powerful workflow possibilities that range from walkup copy or scan to full automation with the FreeFlow Digital Workflow Collection and Xerox<sup>®</sup> XMPie<sup>®</sup>.



## MORE RESULTS

In short, you'll be more productive and see real results with a Versant press. Less down time, reduced waste, faster turnaround times and the ability to run a wide range of high-value applications add up to better margins and higher profits. More results that help you advance, automate and do more.

\* Available with EFI Fiery DFE

# The Versant® Automation Advantage

Whether you're new to the expanded opportunities powered by innovative print technologies, or ready to take your successful print operation to the next level, you'll advance, automate and do more with Versant.

## Xerox® Versant 180 Press

### ADVANCE.

You'll gain an instant quality advantage and ability to create high-value applications. Attract new business, increase margins and build a reputation for excellence with stunning, accurate output.

### AUTOMATE.

Reduce waste and maximise uptime with Simple Image Quality Adjustment (SIQA) for perfect front-to-back registration at the touch of a button. Choose from a wide range of fully automated inline finishing options, including the ability to create full bleed, square fold booklets with no operator intervention.

### DO MORE.

Print at top speeds on stock weights from 52–350 gsm, and maximise your job types with the ability to run envelopes, 660 mm banners, polyester/synthetic, textured, coloured, custom media and mixed-stock printing.



### SIMPLE IMAGE QUALITY ADJUSTMENT (SIQA)

With SIQA, perfect output is automated and easy.

- Automated Image-to-Media Alignment ensures perfect image alignment and front-to-back registration regardless of sheet size or media type – saving time and eliminating costly waste due to mis-registration or image skew.
- Automated Image Transfer Adjustment optimises toner coverage for unsurpassed quality printing on every stock, whether smooth, textured or unique.
- Automated Density Uniformity Adjustment delivers consistent and uniform toner coverage across the sheet, preventing washed-out areas before they occur – safeguarding image integrity across the page.



I want to enhance quality and produce more high-value digital applications.

# Xerox® Versant® 180 Press with Performance Package

More automation. More performance.

## ADVANCE.

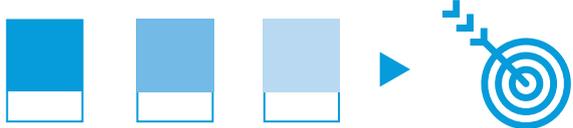
Build your business – and keep up with demand as it grows over time – with the easy investment that provides even more power and performance. More advanced automation, faster speeds and built-in productivity enhancers boost efficiency and bottom-line results as your business grows.

## AUTOMATE.

A powerful combination of process controls and our Automated Colour Quality Suite (ACQS) with an inline spectrophotometer provide fully automated colour management and the highest possible print quality. Calibration operations are reduced to pushbutton simplicity.

## DO MORE.

Even the heaviest stocks won't slow you down with our Performance Package. With our Advanced Fusing Technology and All Stocks Rated Speed (ASRS) feature, you'll print 25% faster – 80 ppm on stocks up to 350 gsm. And with a maximum paper size of 660 mm, you'll gain even more flexibility in terms of applications and production capabilities.



**AUTOMATED COLOUR QUALITY SUITE (ACQS) WITH INLINE SPECTROPHOTOMETER**

ACQS takes variability out of the colour equation by leveraging a full spectrum of colour management hardware and software tools – including an X-Rite® inline spectrophotometer (ILS) – to calibrate, create and verify colour profiles automatically.

The ILS reduces time-consuming manual colour maintenance tasks and reduces operator error, ensuring optimum image quality on every job.



I want enhanced automation and top speeds regardless of stock.

# Xerox® Versant® 3100 Press

Full automation. More productivity.

## ADVANCE.

Meet the highest production demands with the future-proof investment built from the bottom up to deliver more of what you need in a heavy-duty digital print solution. Speed, duty cycle and optimised alignment and calibration technologies – along with the Versant automation advantage – reach their full potential in this groundbreaking press.

## AUTOMATE.

We've perfected both the paper path and our inline, closed-loop processes with our Full Width Array (FWA), as only Xerox can do. Automated sheet clearing and automated run-time colour controls mean less waste and no down time. You'll reduce overhead costs without sacrificing quality, with faster turnaround times regardless of media type or job size.

## DO MORE.

Print at speeds up to 100 ppm, duplex on stocks up to 350 gsm, with precise Production Accurate Registration (PAR) of +/- 0.5 mm and consistent quality. This is digital press technology taken to the extreme – and capable of producing extreme quality and efficiency – for higher-volume production operations that want to advance, automate and do more.



**ULTIMATE AUTOMATION AND UPTIME WITH OUR FULL WIDTH ARRAY**

Decades of Xerox engineering know-how come to fruition in our Full Width Array. An inline sensor enables key functions to fully automate time-consuming and error-prone setup tasks. Everything – from setting up a new stock with perfect front-to-back registration, to calibrating the press and creating a custom stock profile – is easy, integrated and fast. Your press is ready for optimal performance before the job starts running, minimising costly interruptions and maximising performance.



I want to future-proof my business with the highest speeds and capacity.

# You're more creative and capable with Versant® feeding and finishing options.

Do more inline than ever before.

The ability to run at top speeds on a greater variety of stocks helps you to satisfy evolving customer needs. Versant presses handle a wide selection of media, from 52 to 350 gsm, so you can produce an impressive range of job types from brochures, high-quality catalogues and heavyweight cards, to signage and banner prints.

## PRINT ON SPECIALTY MEDIA AND ENVELOPES.

Give your customers the advantage with more effective direct mail campaigns – including the ability to print on envelopes. Build a one-stop shop with specialty media like labels, business cards, glossy brochures, durable synthetic papers, greeting cards, tabs, embossed, polyesters and more.

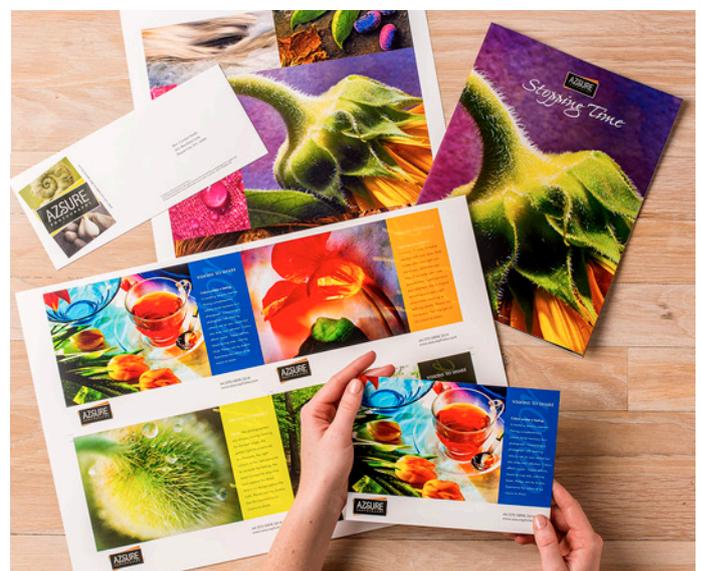
## MORE OPTIONS. MORE JOB TYPES.

As the number of jobs – and job types – coming into your print facility grows, you can take full advantage of a wide range of finishing options that reduce manual labour and provide polished, professional results.



### XEROX® PRODUCTION READY FINISHER

Robust finishing options include our versatile new Production Ready Finisher, handling more pages, larger sizes and heavier weights. Mix and match options include the Xerox® Inserter, Xerox® Basic Punch and our new Xerox® Two-Sided Trimmer with a buffering component to keep your Versant® press printing fast. Add the Xerox® SquareFold® Trimmer to automatically create full bleed, perfect-bound-like booklets inline.



# The Xerox® Versant® Family of Presses

Advance. Automate. Do More.



Xerox® Versant® 180 Press

## MORE PERFORMANCE

- Speeds up to 80 ppm
- Supports stocks and substrates up to 350 gsm
- Up to 80K AMPV, 750K Duty Cycle
- Compact Belt Fuser
- Simple Image Quality Adjustment (SIQA)

## MORE IMAGE QUALITY

- 2400 x 2400 dpi Ultra HD Resolution with 10-bit RIP rendering
- Offline Colour Calibration
- Semi-automated SIQA, image-to-media alignment, density uniformity and image transfer
- Xerox® EA Toner
- Closed-loop process controls for colour consistency throughout print run

## MORE VERSATILITY

- Supports production printing as well as walkup office applications (copy and scan)
- 660 mm extra-long sheet for banner printing
- Envelope printing
- Feeding and Finishing options
- Xerox® FreeFlow® and EFI™ Fiery® DFE configurations
- Xerox® FreeFlow Digital Workflow Collection



Xerox® Versant® 180 Press with Performance Package

## MORE PERFORMANCE

- 80 ppm for all paper weights
- Full rated speed on all stocks and substrates up to 350 gsm
- Up to 80K AMPV, 750K Duty Cycle
- Compact Belt Fuser
- SIQA
- Performance Package, ACQS for automated colour, Inline Spectrophotometer, ASRS for 25% faster printing on stocks up to 350 gsm

## MORE IMAGE QUALITY

- 2400 x 2400 dpi Ultra HD Resolution with 10-bit RIP rendering
- Automated Colour Quality Suite (ACQS) with Inline Spectrophotometer powered by X-Rite
- Semi-automated SIQA, image-to-media alignment, density uniformity and image transfer
- Xerox® EA Toner
- Closed-loop process controls for colour consistency throughout print run

## MORE VERSATILITY

- Supports production printing as well as walkup office applications (copy and scan)
- 660 mm extra-long sheet for banner printing
- Envelope printing
- Feeding and Finishing options
- Xerox® FreeFlow and EFI Fiery DFE configurations
- Xerox® FreeFlow Digital Workflow Collection



Xerox® Versant® 3100 Press

## MORE PERFORMANCE

- Speeds up to 100 ppm
- Supports stocks and substrates up to 350 gsm
- Auto Duplex on 350 gsm stocks
- Up to 250K AMPV, 1.2M Duty Cycle
- Compact Belt Fuser
- Full Width Array fully automates setup and delivers optimal performance
- Auto Sheet Clearing to locate and remove jams

## MORE IMAGE QUALITY

- 2400 x 2400 dpi Ultra HD Resolution with 10-bit RIP rendering
- ACQS with Full Width Array
- Fully automated image-to-media alignment, density uniformity and image transfer via Full Width Array
- Production Speed Cooling Module
- +/- 0.5 mm front-to-back registration via Production Accurate Registration (PAR) technology
- Xerox® EA Toner
- Closed-loop process controls for colour consistency throughout print run

## MORE VERSATILITY

- More robust production press, with larger frame for larger volumes
- Stock Library Manager for faster media management from the DFE
- 660 mm extra-long sheet for banner printing
- Envelope printing
- Feeding and Finishing options
- Xerox® FreeFlow and EFI Fiery DFE configurations
- Xerox® FreeFlow Digital Workflow Collection

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